



Media briefing notes:

Congratulations on getting an interview about your Global Neighbours Award.

We can't wait to hear the pupils and staff talking about what you have been doing to achieve this success.

We would love it if you could mention a few key messages around the scheme to emphasise the focus on justice and speaking up for those who do not have a voice. This will help others really understand what the scheme is all about and why it is important.

Key messages:

Christian Aid's Global Neighbours programme celebrates schools which are helping pupils learn about **global poverty** and the Christian responsibility to tackle it, as well as giving them the tools to play a confident part in creating **a fairer world**. Global Neighbours isn't just about raising money or picking up litter; it's about gaining a deeper understanding of global issues and how we can all play a part in creating a more just world.

- Think about the actions your pupils have taken and talk about examples which show how they have engaged with decision-makers and encouraged them to help make a fairer world.
- The link between thinking globally and acting locally.
- How they have worked to make the world fairer (rather than simply raise money).
- How the pupils understanding of the world around them has changed and the impact it has had on them.

Top tips for getting the most out of any media opportunities:

- Think of two or three key points you want to make.
- Remember to include specific examples of what your pupils have done.

- Try to encourage others! If you have an opportunity to do so, do invite other schools to think about becoming Global Neighbours schools. The scheme is open to all schools – and secondary schools can now register too. There are many resources available to support Global Neighbours schools.